

2008 *talon* yearbook

SENIOR PERSONALS AD CONTRACT

You may submit a personal for any member of the Class of 2008.
Please print clearly. All information must be complete.

▶ **NO SENIOR PERSONALS WILL BE ACCEPTED AFTER DECEMBER 10, 2007!!** ◀

Mail to: Crescenta Valley High School
2900 Community Avenue
La Crescenta, CA 91214

Hand carry to: Mr. Brian A. Landisi, Room 5101
by December 10, 2007

OR

CUSTOMER NAME	_____
ADDRESS	_____
PHONE NUMBER	_____
AD SIZE (check one)	<input type="checkbox"/> Full page - \$400 <input type="checkbox"/> 1/2 Page - \$200 <input type="checkbox"/> 1/4 Page - \$100 <input type="checkbox"/> 1/8 Page - \$50
PAYMENT ENCLOSED (check one)	<input type="checkbox"/> Cash <input type="checkbox"/> Check (Check # _____) Checks payable to: CVHS Yearbook
FULL NAME OF SENIOR	_____ STUDENT ID # _____

CHECKS RETURNED NSF or INCORRECT ONLINE PAYMENT WILL RESULT IN CANCELLATION OF PERSONAL. NO INAPPROPRIATE LANGUAGE OR PHOTOS. Money will be returned and personal will not be printed.

TIPS FOR SUBMISSION OF SENIOR PERSONALS

Checklist for photographs

DIGITAL CAMERA PICTURES

- Saved in one of the following formats: **.jpeg**, **.eps**, or **.tiff**
- At least 250 dpi
- All photos burned to disk

SCANNED PHOTOS

- Saved in one of the following formats: **.jpeg**, **.eps**, or **.tiff**
- At least 300 dpi
- All photos burned to disk

HARDCOPY PHOTOS

- Printed on high quality glossy photo paper
- Reminder:** hardcopy photos will not be returned to you

Checklist for layouts

LAYOUTS PRODUCED ON THE COMPUTER

- Produced in one of the following applications:
InDesign CS2/CS3 or **PhotoShop CS2/CS3**
- InDesign or PhotoShop file is burned to disk
- All photographs used in the file are burned to disk
- All photographs meet the format requirements above
- If you do not have InDesign or PhotoShop, you have submitted your layout as a PDF in 300 dpi format

** Please note that we **DO NOT** accept personals created in: Microsoft Word, Microsoft Publisher or Adobe PageMaker. Try exporting your file to PDF.*

HARDCOPY LAYOUTS

- All photos and text are printed on high quality paper
- All photos and scrapbook designs are pasted down securely
- Your layout fits in the size/dimensions listed to the right

Size	Dimensions on Page
FULL PAGE	10.75" h × 8" w
1/2 PAGE	5.25" h × 8" w
1/4 PAGE	5.25" h × 4" w
1/8 PAGE	2.5" h × 4" w

LAYOUTS THE YEARBOOK STAFF ARE DOING FOR YOU

- You have sketched how you want the ad to look
- You have submitted photos that meet format requirements listed above
- You have written out the text/message to be included